

MIHAS

KNOWLEDGE HUB

19 September 2024 | Novel Room, Level 1A, MITEC Kuala Lumpur

Global Expertise And Insights

The **MIHAS 2024 Knowledge Hub** offers a vibrant platform featuring global industry experts, thought leaders, and business pioneers. Moderated by influential leaders from trade associations, these discussions promise deep insights into the evolving Halal marketplace.

Interactive and Dynamic Sessions



Be part of the discussion!

Sourcing requirements Industry experts will delve into technological advancements in certification processes, the impact of regional regulatory changes, and the importance of transparency and authenticity in Halal labelling.	Emerging opportunities As consumer demand for Halal products grows globally, understanding and complying with the latest certification requirements is crucial for market entry and expansion.	Transformative trends reshaping the global Halal market Gain valuable insights on emerging trends that will empower your business to navigate complexities and capitalise on new opportunities in the dynamic Halal market.
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Opportunities for Malaysian Micro Small and Medium Enterprises



"Meet the Experts" Panel Sessions

Face-to-Face Connections Engage directly with renowned corporate leaders and influential buyers to build relationships and explore potential collaborations. Gain insights into their needs and priorities, enhancing your ability to create mutually beneficial partnerships.	Networking Connect with Malaysian exporters from diverse Halal sectors with established international profiles. Learn more about the intricacies of business expansion overseas from Malaysian success stories.
Panel Insights Exchange ideas with international market buyers. Gain diverse perspectives on current market trends and strategies. Explore collaborative opportunities for business growth and innovation.	Knowledge Acquisition Learn about effective strategies for market entry. Discover best practices from industry experts and successful case studies. Enhance your understanding of competitive dynamics and regulatory frameworks.

Networking and Collaboration



MIHAS 2024 is designed not only for knowledge but also forging valuable connections. Engage with global buyers, sellers, and industry leaders to explore new partnerships and collaborative opportunities. Breakfast sessions and dedicated networking lounges will provide informal settings to break the ice and develop relationships conducive to growth.

Elevate Your Business, Embrace the Future

This is your opportunity to be at the forefront of the Halal industry. Secure your spot at **MIHAS 2024 – Knowledge Hub**.

For more information, visit our website at **MIHAS 2024** or contact us at info@mihas.com.my.

Join Us Now!

